



Station WVBT-TV NORFOLK, VA.  
Advertiser (    ) ROMNEY 4 PRESIDENT  
Product MITT ROMNEY  
Estimate# 195  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency (    ) AMERICAN RAMBLER PRODUCTIONS  
138 CONANT STREET  
BEVERLY, MA 02494  
Agency C/P1/P2/E //195  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 16 / \$17,475.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$17,475.00

Sales Totals: 16 / \$17,475.00

Station Totals: 16 / \$17,475.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |         |          |          |         |          |
|---------------|-----------|---------|----------|----------|---------|----------|
| Market Totals | \$218,438 | CATV 0% | WAVY 43% | WGNT 0%  | WPXV 0% | WTKR 27% |
|               |           | WTVZ 0% | WVBT 8%  | WVEC 22% |         |          |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE